

Companies with Employees and Contractors



We are an exclusive online community that embraces change and makes it easy for companies with employees and contractors to:

- ✓ Improve employee engagement
- ✓ Attract the right people
- ✓ Save money and time (more ROI)
- ✓ Reduce turnover

The way people work, live, and what they value has changed.

WHAT IS THE BIGGEST CHANGE?

People are mobile – people are moving from job to job, starting their own businesses, retiring, and moving around.

This mobility means everyone needs to take care of their own healthcare, money, lifestyle, and career – this is being “Self Managed”.

Companies need to adapt to attract and work with mobile, self-managed people.



GEN-Z & MILLENNIALS

- Change jobs 5 - 7 times
- 50% of workforce in 2020
- Want control of their healthcare, money, lifestyle, and career

GEN Xers

- Change jobs 3 - 5 times
- Starting to retire (56% are not sure how to pay for medical expenses and pharmaceuticals)

BABY BOOMERS

- Retiring
- 80% concerned with expenses – lifestyle, assisted living, medical, and pharmaceuticals

ADD IN THIS:

People change jobs primarily for advancement, opportunity, and base-pay; secondarily for benefits, job security, work/life balance, and personal reasons.

The rapid rise of the “gig” economy means companies and people are doing more freelancing and part-time work (36% of the workforce freelanced in 2017)



IT ALL ADDS UP

It's hard for companies to leverage **unavoidable workforce and economic trends** using traditional practices alone.

“Innovation is taking two things that exist and putting them together in a new way.” TOM FRESTON

We are the only ones to combine best practices from professional sports and business to re-invent:

How companies **attract, engage**, and be productive with people.

The concept of retention so it includes employment and a **lifelong, mutually beneficial relationship** between companies and all the people that work for them

The **value of alumni** that we call the “Alumni Ripple Effect”

And transform business practices to get **new and interesting competitive advantages** from unavoidable workforce and economic trends

How is Easy Next Steps Different?

We make it easy for:

YOUR COMPANY to be more attractive to self-managed people; save money, and get new and interesting ways to be more competitive.

YOUR PEOPLE to be self-managed so your company is a “Company of Choice” and “Next Company of Choice”.

YOUR CONTRACTORS to be self-managed and have what they need to work for you.

In one convenient place we bring together big names and hand-picked companies that give you trusted, innovative, and unexpected services and value. Use our group buying power to get savings, choices, and control that are hard to get on your own.



Here's a sample of the 80+ programs, services, and savings you can pick from as a member of Easy Next Steps

Visit our website for a complete list of services and savings



Healthcare plans and insurance that go beyond what you expect

Including the big-name providers you know and see on TV

Online prescription service:

Delivered to your mailbox in just one day

Savings of up to 30% or more

New and innovative ways to protect your people if medical situations happen

24/7 online access to doctors and pharmacists

Access to specialists, MRI's and scans in just days

Access to the Mayo Clinic for specialist assessments and treatment

Special coverage for serious illnesses

Wellness and Assistance programs you thought you could only get from work

Coverage to age 90 – Convert to special plans at age 65 (No Medical)

Innovative benefit program that can save you 20% and give your people better services



You can offer your people everything we offer to our Individuals, Couples, and Families
(Download our Individuals, Couples, and Families brochure for more information)



Business Insurance: All the services you expect, and innovative services you don't

HR Services: Analytics, Millennial expertise recruitment, HR management

Financial: Bookkeeping, accounting, payroll, lending, planning and more

Pension Plan

Retirement: Group and savings plans, RSP's, coverage following retirement

Executive and Business Coaching

Brand Strategy and Implementation

Digital Media services and coaching

VOIP telephone and video conferencing services

Travel Services: Hassle-free and easy

Relocation Services: Beyond what you expect

Online legal services when you need it

Free Alumni program

- ✓ Improve employee engagement
- ✓ Attract the right people
- ✓ Reduce turnover

- ✓ Save money and time (more ROI)
- ✓ Transform Admin and HR Programs
- ✓ Adapt to these changes

Choose from three easy ways to get started

1 CREATE OR ENHANCE AN Employee Benefits Program

- ✓ You make your employee benefits program better
- ✓ Expand your benefits to include contractors
- ✓ You can save up to 30% on prescription drug and benefit costs

2 START A SELF-MANAGED Benefits Program

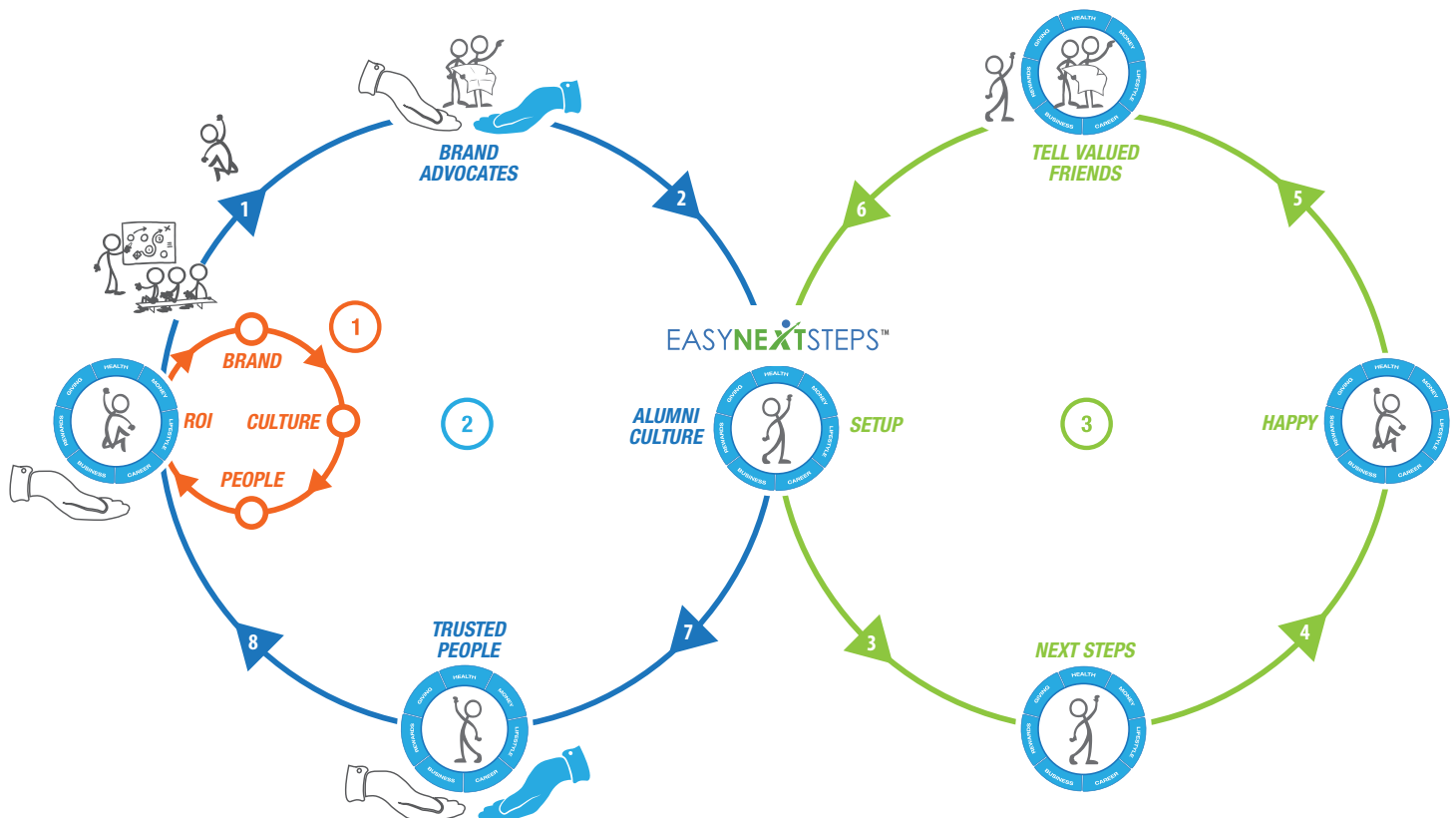
1 + 2

- ✓ You start to be attractive to self-managed and mobile people
- ✓ You make your employee benefits program better
- ✓ You can save up to 30% on prescription drug and benefit costs
- ✓ You get lifelong company advocates and returns with your alumni program
- ✓ You start to adapt to the unavoidable workforce changes and get competitive advantages

3 HAVE A SELF-MANAGED Benefits Program

2 + 3

- ✓ You are attractive to self-managed and mobile people
- ✓ You have an innovative employee benefits program
- ✓ You save even more because you transform your HR and benefits costs
- ✓ You get lifelong company advocates and returns with your alumni program
- ✓ You adapt and leverage unavoidable workforce changes and get new competitive advantages



Your exclusive online community designed to help your company attract and engage the right people.

Get your membership today!

- ✓ Attract and retain the right people
- ✓ Save time and money
- ✓ Get more return on your investment in people
- ✓ Help your people when they retire
- ✓ Improve and transform employee engagement
- ✓ Take advantage of the “Gig” economy
- ✓ Adapt to and leverage unavoidable workforce and economic trends

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