

Individuals, Couples and Families



Making your life easier and better
*We are an exclusive online community that embraces
change and makes it easy for you to take care of your:*

✓ Career ✓ Healthcare ✓ Money ✓ Lifestyle

The way you work, live, and what you value has changed.

WHAT IS THE BIGGEST CHANGE?

People are mobile – people are moving from job to job, starting their own businesses, retiring, and moving around.

This mobility means everyone needs to take care of their own healthcare, money, lifestyle, and career – this is being “Self Managed”.



GEN-Z & MILLENNIALS

- Change jobs 5 - 7 times
- 50% of workforce in 2020
- Want control of their healthcare, money, lifestyle, and career

GEN Xers

- Change jobs 3 - 5 times
- Starting to retire (56% are not sure how to pay for medical expenses and pharmaceuticals)

BABY BOOMERS

- Retiring
- 80% concerned with expenses – lifestyle, assisted living, medical, and pharmaceuticals

DID YOU KNOW:

Families spend \$1,800 a year – to pay for out of pocket healthcare costs (Stats Can 2017)

Changing jobs – makes switching benefit plans a hassle and continuously more expensive

Retiring – makes switching benefit plans and taking care of everything a hassle and expensive

Peoples participation in the ‘Gig’ economy, freelancing and part time work is growing fast

Many people are not aware of all the valuable services available – when it comes to their healthcare, money, lifestyle and career



IT ALL ADDS UP

Being **self-managed** makes sense and is important for individuals and families.

EASYNEXTSTEPS™

DESIGNED FOR LIFE

Get rid of all the hassles and make it easy to get what you need or complement what you have

IF YOU NEED TO TAKE CARE OF THINGS YOURSELF ... get rid of the hassles and make it easy to get the choices, control, savings, and confidence that are hard to get on your own.

IF YOU LIKE MOBILITY ... get the services and savings you want to follow you so you can get the most from your next steps.

COMPLEMENT YOUR BENEFIT PROGRAM FROM WORK with services and savings that fill in the gaps and much more.

MAKE YOUR HEALTH SPENDING ACCOUNT FROM WORK GO FURTHER with savings and choices you can't get on your own.

IF YOU ARE CARING FOR AGING PARENTS ... get innovative products and services that save you time and energy while providing you peace of mind.

How is Easy Next Steps Different?

We see you and your life from a holistic point of view.

You, your family, your health, your money, your lifestyle, and career are all connected as one.

In one convenient place we bring together big names and hand-picked companies that work together to give you **trusted, innovative and surprising value** in a way you can't get on your own.

Make life easy and take advantage of our **group buying power** to get savings, choices, and convenience you can't get on your own.



Here's a sample of the 80+ services and savings you can pick from as a member of Easy Next Steps



Healthcare plans and insurance that goes beyond what you expect

Including the big-name providers you know and see on TV

Online prescription service:

Great for renewals and your blister pack needs

Delivered to your mailbox in just one day

Savings of up to 30% or more

New and innovative ways to protect yourself if medical situations happen

24/7 online access to doctors and pharmacists

Access to specialists, MRI's and scans in just days

Access to the Mayo Clinic for specialist assessments and treatment

Special coverage for serious illnesses

Wellness and Assistance programs you thought you could only get from work

Coverage to age 90 – convert to special plans at age 65 (No Medical)



Planning and accounting services that go beyond what you expect

Financial, Tax, Retirement, Estate, Wealth, Investment

Mortgage and mortgage broker services

Investment and savings services



Shopping discounts

Travel services that make travel hassle free and easy

Planning, insurance, Snowbird insurance

Relocation services that go beyond what you expect

Personal assistant services that everyone can use to make everyday life simpler

Online legal services when you need it



Personal profiling to make planning your future better

It only takes 10 minutes and the results are amazing

Personal brand management

Career and Executive coaching

GET WHAT YOU NEED FOR YOUR:
Healthcare, Lifestyle, Money, and Career!

- ✓ Save money and time
- ✓ Better choices, more control and flexibility
- ✓ Be more confident

It's easy to set-up and get what you need.
A membership is as easy as 1-2-3

JOIN NOW!

1. You register and pay for “Plus” membership

For just \$5 per month (\$60 per year).

2. Automatically get to your dedicated member page where you:

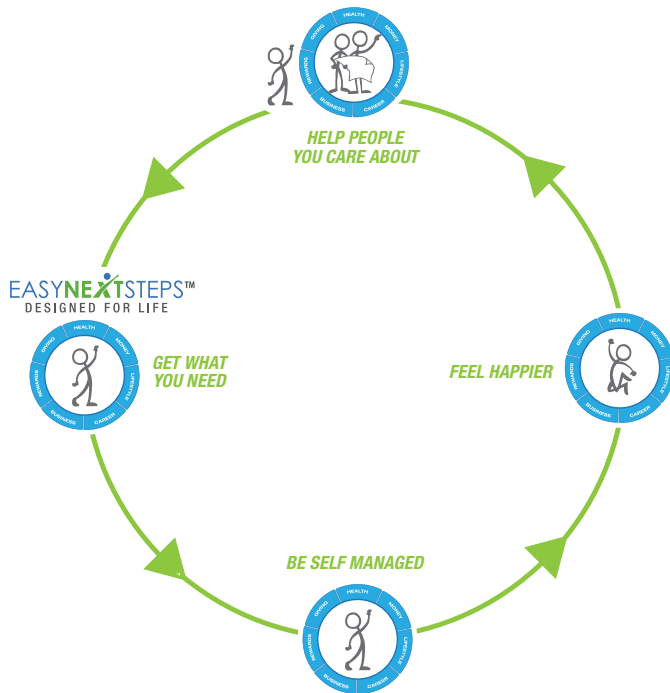
Pick the service(s) you are interested in – our service providers contact you directly.

3. Help the people you care about

Share your “referral link” to Easy Next Steps so they can check it out themselves.

When people you care about become a member you get 20% of their membership fee as a small way of saying thank you from us and them.

From your member dashboard you can track, request, or even donate your referral fee!



EASYNEXTSTEPS™

IF YOU WANT ...

...the easiest way for you and your family to take control of your healthcare, money, lifestyle, and career.

...to get services, choices, savings, and mobility that are hard to get on your own.

...to complement your benefit program from work with services and savings that fill in the gaps.

...to use your health spending account to get services and savings you can't get on your own.

...to take care of your aging parents in a way that is best for you and them.

Easy Next Steps is for individuals, couples, and families like YOU!

Your exclusive online community designed to help you take care of your healthcare, money, lifestyle, and career

Easy Next Steps Helps When:

- ✓ You like your mobility
- ✓ You want to complement your current benefits plan
- ✓ You want your health spending account to go further
- ✓ You want to be self-managed, make your life easier, save time and money, and feel more confident
- ✓ You want to help people you care about

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EasyNextSteps.com

1 (403) 879-2912
info@EasyNextSteps.com

205 - 259 Midpark Way SE
Calgary, Alberta T2X 1M2

Home-Based, Self-Employed, and Freelance Business Owners



Making your business and life easier and better

We make it easy for every business owner like you to set up and run their business to get more advantages when it comes to taking care of your:

- ✓ Healthcare
- ✓ Lifestyle
- ✓ Opportunities
- ✓ Money

The way you work, live, and what you value has changed.

WHAT IS THE BIGGEST CHANGE?

People are mobile – people are moving from job to job, starting their own businesses, retiring, and moving around.

This mobility means everyone needs to take care of their own healthcare, money, lifestyle, and career – we call this being “Self Managed”.



DID YOU KNOW?

1 in 6 people – are self-employed (Stats Can 2017)

The rapid rise of the ‘Gig’ economy – means companies and people are doing more freelancing and part-time work (36% of the workforce freelanced in 2017)

500,000 new businesses – are started each year in Canada (Stats Can 2017)

60% of Canadians want to be business owners at some point

People want multiple streams of income to help eliminate financial concerns

All four generations value being self-managed and mobile (Gen Z, Millennials, Gen X, Boomers)

ADD IN THIS:

Families spend \$1,800 /year – to pay out of pocket healthcare costs (Stats Can 2017)

Many business owners are not aware of all the valuable services available – when it comes to using their business to take care of their health, money, lifestyle, and opportunities

Business setup/regulations/taxes – are changing and impact how you get the most from your business.



IT ALL ADDS UP

Being a **self-managed** business owner makes a lot of sense for you and your family.

Get rid of all the hassles and make it easy to get what you need or complement what you have

IF YOU ARE STARTING A BUSINESS... get rid of the hassles and make it easy to set up and run your business in a way to get the choices, control, savings and confidence that are hard to get on your own.

IF YOU HAVE A PART-TIME BUSINESS... complement your benefit program from work with services and savings that fill in the gaps and much more.

IF YOU ARE GROWING YOUR BUSINESS... because getting 'big business' advantages is an interesting conversation starter with aspiring and active business owners like you.

IF YOUR BUSINESS MAKES MORE THAT \$30K A YEAR... your business may be able to pay for your healthcare and help you and your family get advantages "big business" owners get.

How is Easy Next Steps Different?

We see you, your business, and your life from a holistic viewpoint

We designed everything to make it easy for people to be self-employed/home-based business owners.

In one convenient place we bring together big names and hand-picked companies that work together to give you **trusted, innovative and surprising value** in a way you can't get on your own.

Make life easy and **take advantage of our group buying power** to get savings, choices, and convenience you can't get on your own.



Here's a sample of the 80+ services and savings you can pick from as a member of Easy Next Steps



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Entrepreneur Plan

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Savings of up to 30% or more

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Access to specialists, MRI's and scans in just days
Access to the Mayo Clinic for specialist assessments and treatment
Special coverage for serious illnesses (like cancer)
Wellness and Assistance programs you thought you could only get from work
Coverage to age 90 – Convert to special plans at age 65 (No Medical)



Set up your business online in just one hour

Bookkeeping, accounting, and business financial planning

Business insurance

The typical business insurance you expect
Cover all your operating costs if your health forces you to stop working

Get your business to pay your healthcare costs if your business makes \$30K+

Virtual Assistants that make running your business easier

Independant Pension Plan for your company



Planning and accounting services that go beyond what you expect

Financial, Tax, Retirement, Estate, Wealth, Investment

Mortgage and mortgage broker services



Shopping discounts

Relocation services that go beyond what you expect

Personal assistant services that everyone can use to make everyday life simpler

USE YOUR BUSINESS TO TAKE CARE OF:
Your Healthcare, Lifestyle, Money, and Opportunities!

- ✓ Setup your business
- ✓ Run your business
- ✓ Save money and time

It's easy to set-up and get what you need.
A membership is as easy as 1-2-3

JOIN NOW! It's Easy.

1. You register and pay for PLUS business membership

For just \$5 per month (\$60 per year). Your membership fee is a business expense – making it even more affordable if you want to claim it as an expense.

2. Automatically got to your dedicated member page where you:

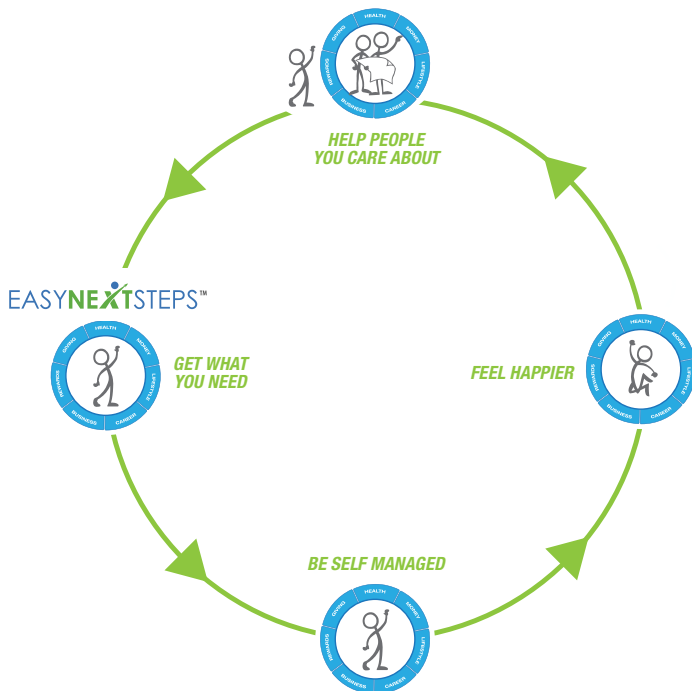
Pick the service(s) you are interested in – our service providers contact you directly.

3. Help the people you care about

Share your “referral link” to Easy Next Steps so they can check it out themselves.

When people you care about become a member you get 20% of their membership fee as a small way of saying thank you from us and them.

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IF YOU WANT ...

...the easiest way to set up and run your business

...to use your business to help you and your family make your healthcare, money, and lifestyle situation better.

...to get services, choices, and savings that are hard to get on your own.

...to take advantage of multiple income streams.

Easy Next Steps for self-employed/home-based businesses

Your exclusive online community designed to help you when you're starting your own business, or have a part-time or growing business that makes over \$30K annually

Easy Next Steps Helps When:

- ✓ You want to be self-managed
- ✓ You want to make life easier
- ✓ You want to save time and money
- ✓ You want to feel more confident
- ✓ You want to help people you care about

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